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# SINGIN' BRAIN IN THE

A Brain Awareness Week forum

Saturday March 21, 3 pm.

It is easy to sing a tune in one's head with no sound whatever. If one breaks into song, the experience is pleasant only if the tune and rhythm sung match the tune in the head.

Matching gives pleasure also when one lays out a set of plates for a meal or when a photograph is of some remembered scene. There are many more situations in which a match evokes pleasure.

By engaging with the audience, the forum will explore the extent to which this kind of *pleasure from matching* pervades our lives. Come and help us break new ground. Can you believe that, as a unified topic, *pleasure from matching* has never yet been described in any book?

Flandrau Science Center, on UA Mall at Cherry Avenue

\$7.50 for admission to Center, forum, Brain Awareness exhibits and planetarium show  
Exhibits noon - 4 pm.                      Forum 3 - 4 pm.                      Planetarium 4 - 5 pm.  
Come early and enjoy them all!      Further information: [baylym@rpi.edu](mailto:baylym@rpi.edu) or 795-3161

Free parking garages on Cherry Avenue south of Mall and on Second Street between Mountain and Highland. Second Street is one-way, west to east, so approach from Mountain Ave.